



YORKVILLE HIGHLANDS

GROWERS & VINTNERS ASSOCIATION

For Immediate Release:

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**YORKVILLE HIGHLANDS HOSTS ELEVENTH ANNUAL HIGHLANDS WINE FESTIVAL AT MEYER FAMILY CELLARS ON SATURDAY AUGUST 10, 2013**

YORKVILLE, CALIF. – Continuing a long-standing tradition, the Yorkville Highlands Wine Festival will again be hosted at Meyer Family Cellars, located near mile marker 34.2 just shy of Boonville on scenic Highway 128 from 1:00 pm until 5:00 pm on August 10, 2013. Anyone seeking an adventure filled with great food, wine and music – whether a wine lover or a family just wanting to get away – is invited to attend this fun-filled day in the picturesque Yorkville Highland's rolling hills.



Highlights will include tasting over 60 local wines made and grown within the region, live music, sumptuous food including assorted paella dishes, a tempting silent auction, grape stomp, and other wild and wacky games for all ages. There is also the traditional Highlands Fire Hose Signing where festival goers are encouraged to sign their name or write a special message on a 100 foot fire hose as a statement of gratitude to those who risk their lives battling the annual blazes in California. Proceeds go to support the local fire department.

In addition to the delicious array of award-winning wines, many of the winemakers will be present to share their insight, tips and techniques for producing some of California's most exciting wines.

What wine festival would be complete without patrons being able to go home with incredibly good wines at incredibly good prices? The annual silent auction hosts some of the most extraordinary wines of the area as well as options to snag vacation retreats, beautifully turned one-of-a-kind wooden bowls, a personal tour in a private nature reserve with catered lunch, a flyover of the wine country and so much more – over 75 items to win.

With past sold out attendance, festival fans should order their tickets in advance of the “early-bird” deadline. Early-bird tickets are \$40 through July 31st and \$45 thereafter. Tickets for designated drivers as well as children 13 to 18 are \$30 and children 12 and under are admitted for free. Additionally, there is a discount for tables of ten people if tickets are purchased before July 31. For information or tickets, please visit [www.yorkvillehighlands.org](http://www.yorkvillehighlands.org). or [www.facebook.com/YorkvilleHighlands](https://www.facebook.com/YorkvilleHighlands) or call 707-895-2341. Proceeds benefit the local communities in which the Highlands reside.

**About Yorkville Highlands Vintners and Growers Association:**

Located in southern Mendocino County just two hours north of San Francisco, the wineries and vineyards of the Yorkville Highlands produce wines as varied and intriguing as its landscape. Today, 12% of the appellation's grapes produced are for white wines with the dominant varietals being sauvignon blanc and chardonnay. Eighty eight percent of the grapes are for red wines with the dominant varietals being cabernet sauvignon, syrah, pinot noir, merlot and zinfandel.

This picturesque region stretches along scenic Highway 128, flanked by the Alexander Valley to the southeast and the Anderson Valley to the northwest. Yorkville Highlands distinguishes itself from its neighbors with higher elevations, rolling hills, cool ocean breezes with warm days and is one of the few appellations with all family owned and managed wineries and vineyards.

For more information about the Yorkville Highlands Vintners and Growers Association, their wineries, growers and wines, please visit [www.yorkvillehighlands.org](http://www.yorkvillehighlands.org) or contact Edward Wallo at (707) 894-9177 or [ewallo@yahoo.com](mailto:ewallo@yahoo.com).